



**Product Development Form**

***Please fill out this form; all red \* are a required field***

**1) Company Information**

\* Contact Name:

\* Contact Email:

\* Contact Phone Number:

\* Company Name:

\* Company Address :( please include, Street Address, City, State/Province/Region, Postal/Zip Code and Country):

**2) Blend Specifications**

\* Name of Blend

Which best describes your project? \* Please choose one:

\*  Custom Formulation – a completely new formulation

\*Description of Desired Flavored Profile & Ingredients:

**Firsd Tea**

*From our plants to your palate*

34 Blevins Drive, Suite 1&2, New Castle, DE 19720  
Tel: +1 302 322 1255 | Fax: +1 302 322 1266



\*Description of Desired Appearance:

\* Ingredients (and % if known):

\*  Contract Blending Project – the formulation/recipe already exists

\* *Please choose one below:*

Formulate to Match an Existing Product

Create a New Product

\* Which of these will you send us before the project begins?

*(Check all that apply\*)*

Sample to be matched

Ingredient statement

Reference materials (website, promotional materials, etc.)

\* Ingredients (and % if known):

### 3) Certifications

\* Flavoring:

Organic

Organic Compliant

Natural

Natural & Artificial

Unknown at this time

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None

\* Intended Organic Claim:

- 100% Organic
- Organic (95% Organic)
- Made with Organic Ingredients
- None

\* Intended Organic Certification:

- Add the name of the blend to Firsd Tea's NOP Certificate (post-production); additional fees required (*Firsd Tea is certified by CERES. All new formulations need to be submitted to CERES for approval. Additional fees and lead time required*)
- No documentation service required

\* Fair Trade:

- Fair Trade
- Made with Fair Trade Ingredients
- Not Fair Trade

#### 4) Particle Size

\* Particle Size:

- Whole Leaf (5-8 mm)
- Loose Leaf Sachet (3-5 mm)
- Tea Bag Cut (1-2 mm)
- Specific Sieve Size (Please Indicate Size Below)

\* How important is consistency of particle sizes among the ingredients of a given blend?

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- Not Important
- Somewhat Important
- Very Important

\* Allergen Status:

- Allergen Free
- Exclude Item (indicate item below)

\* Intended Market for this Blend:

- Specialty Tea Brand
- Ready to Drink
- Food Service Iced Tea
- Tea or Coffee Shop
- Spa
- Nutraceutical

5) **Price, Volume, & Packaging**

\* Target Price Range Per Pound (US Dollars & Cents)

\* Estimated Annual Volume (*in pounds 500lb minimum; or units for Private Label 20k minimum*)

\* Estimated Individual Order Size (*in pounds 500lb minimum; or units for Private Label 20k minimum*)

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\* Packaging Requirements:

- Bulk (wholesale)
- Private Label

\* *Exterior Packaging :( Please Choose One)*

- Stand Up Pouch
- Tin
- Paper Barrel
- Cardboard Box

\* *Tea Bag Type: (Please Choose One)*

- Round
- Pillow
- Single Chamber with String & Tag
- Single Chamber with String & Tag & Envelope
- Double Chamber without Envelope
- Double Chamber with Envelope
- Pyramid
- Pyramid with String & Tag
- Pyramid with String & Tag & Envelope
- Plain Sachet with String & Tag
- Plain Sachet with String & Tag & Envelope

\* *Please specify if you would like a cello bag to wrap tea bags:*

- Yes                       No

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