

TEA PROGRAMS FROM FIRSD TEA

GREATER EXPECTATIONS

Trends in tea are shifting- creating more demand and higher expectations for tea:

- Younger consumers are as likely to want tea as coffee, and want more options- caffeine free, etc.
- Major chains and coffeehouses are upping their game with premium tea offerings, including pyramid teabags and higher quality blends
- Teas provide for a wider range of flavors, benefits, and drink formats

GET WITH THE PROGRAM

Firsd Tea private label and tea program solutions are designed to:

- Delight your customers with teas they want and enjoy
- Provide the look, taste, and quality they expect
- Use teas to create unique, innovative beverages

FIRSD TEA GIVES YOU

Delight - beautiful teas that create enjoyment

Quality - certified and assured from source to packaging

Distinction - creative blends that stand apart

Control - over sourcing, production, and price

Compliance - meeting and exceeding standards for safety, freshness, and value



FIRSD TEA - CLASSIC TEA PROGRAM

A selection of popular and new teas and tea blends, with leaf cut ideal for loose leaf servings. These tea blends are crafted for use as iced, hot, or tea latte formats.

1lb and 5lb units of loose teas

Black Teas

Breakfast Blend
Earl Grey
Vanilla Chai

Green Teas

Tropical Mango Green
Jasmine Green
Matcha Latte

Herbal Teas

Amethyst Butterfly (caffeine free)
Chamomile Citrus Calm (caffeine free)
Hibiscus Red Berry (caffeine free)

White Tea

Peony Ginger Pear

Other Teas

Toasted Puerfection
(Global Tea Championship, Judge's Choice)



Interested in custom blends and private label services?

Contact: info@firsdtea.com

Also available:

Tea filter bags make single servings fast and easy. Drawstring closure bags are biodegradable and chlorine free.



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