

BULK COMMODITY TEAS & BOTANICALS



ABOUT

Firsd Tea began as the U.S. subsidiary of parent company, Zhejiang Tea Group, Ltd. (ZJT), China's largest tea exporter and the world leader in green tea exports. Founded in 1950, ZJT has been the largest tea producer and exporter in China for 25 consecutive years.

Our shared portfolio of products include EU compliant conventional teas and organic teas (first organic tea producer in China since 1989), decaf teas (one of only two companies in China who have a CO2 decaf facility) and chemical solvent-free tea extractions, including instant teas, tea polyphenols, and EGCG.

With over 65 years' experience as a leader in the tea industry, ZJT exports more than 40,000 tons of tea annually including: green tea, black tea, white tea, oolong tea, pu-erh tea, scented tea, special gourmet tea, and intensive processed tea products. Through ZJT, Firsd Tea has resurrected the technologies of sencha and matcha production- these commercially valuable teas actually originated in China about 1,000 years ago.

Firsd Tea can strictly monitor each step from planning, harvesting and packaging, to ensure the quality and integrity of our products. Our clients find we provide superior products and optimal value. As a result, Firsd Tea can assist our valued customers in increasing their tea sales by improving selection, quality and price – yielding greater profits at an enhanced margin.



STANDARDS

Standards, Protocols,
and Certifications

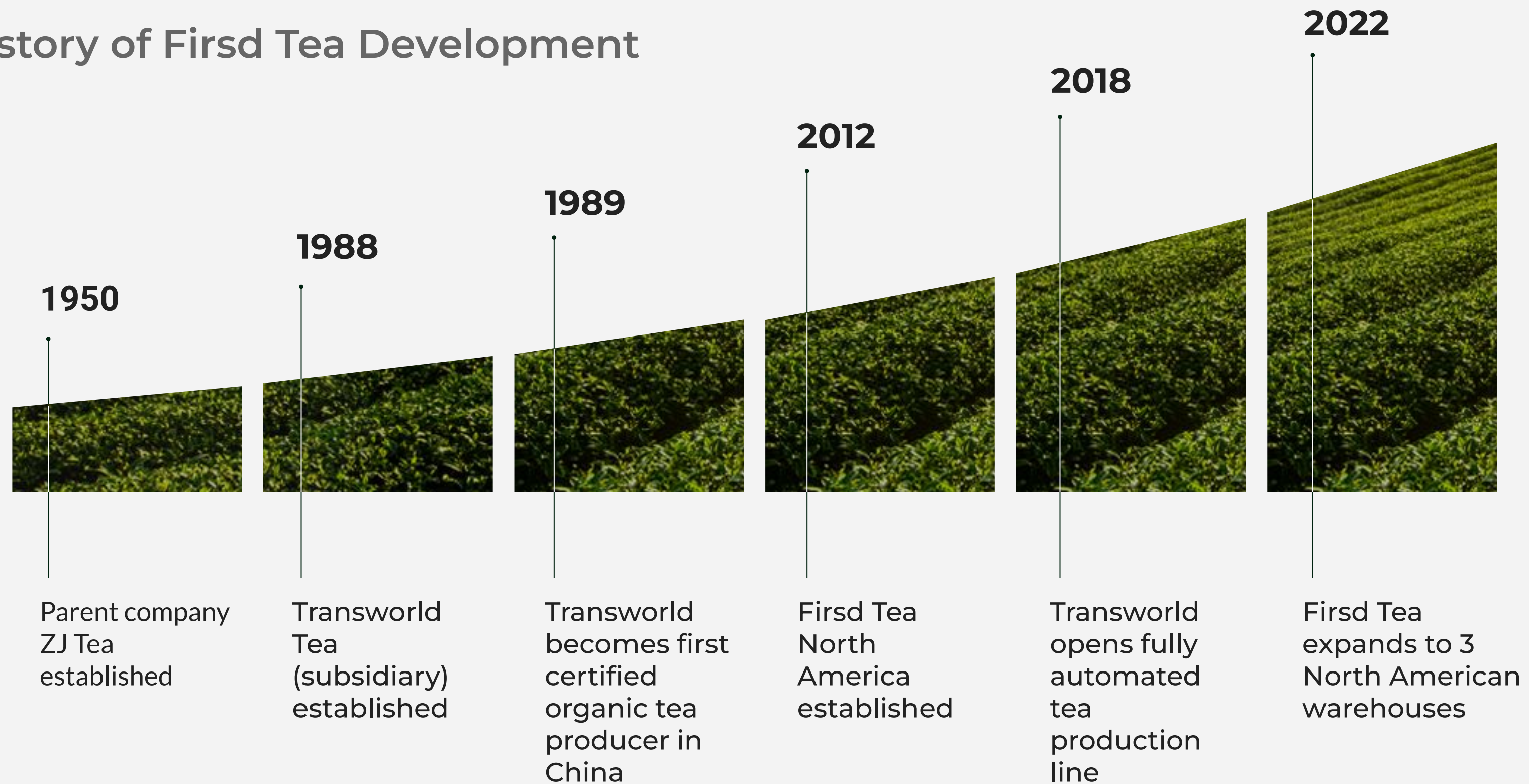


assuring fairness



TIMELINE

History of Firsd Tea Development





PRODUCTION LOCATIONS

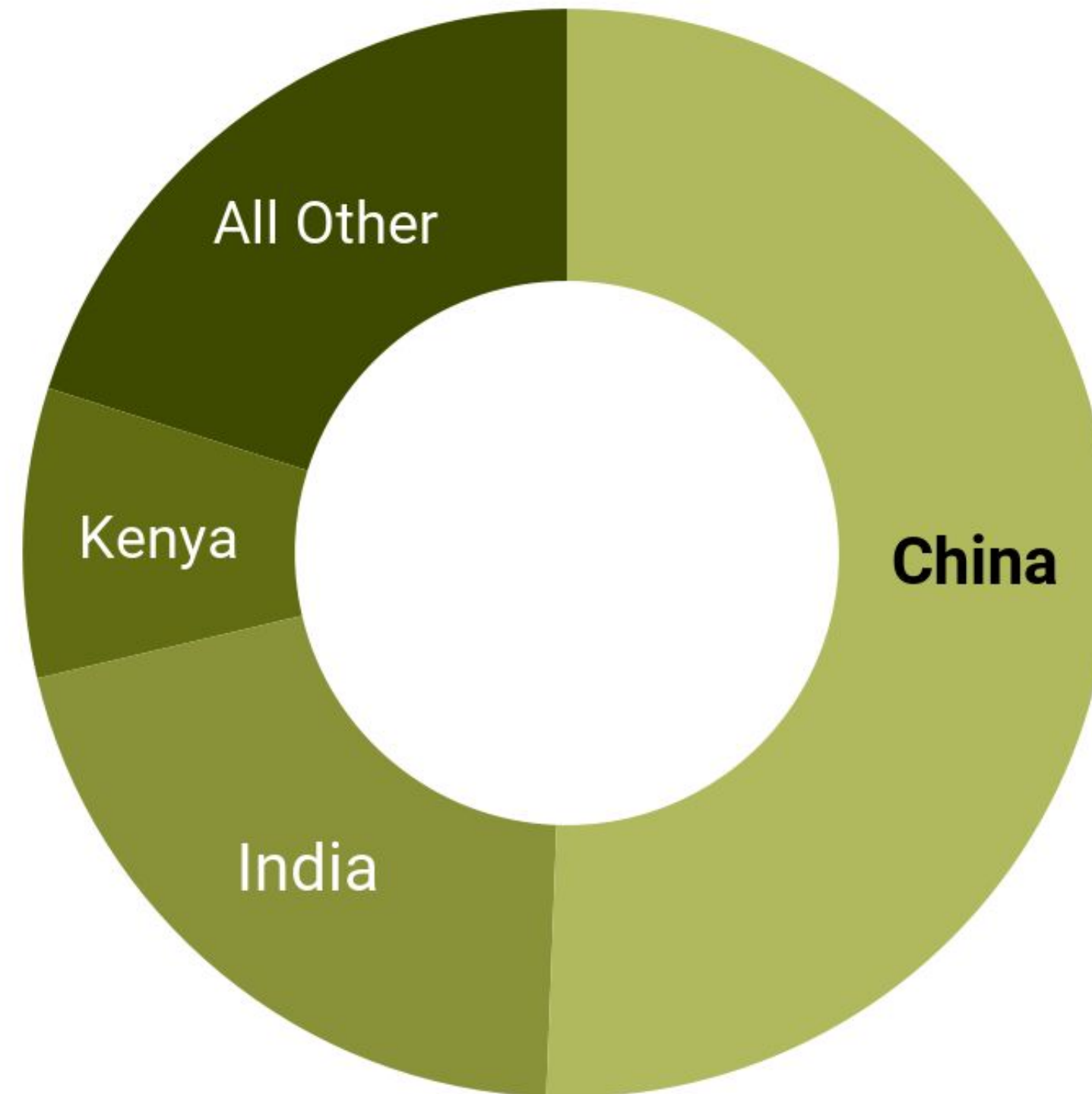


1. Sichuan Province
2. Yunnan Province
3. Guizhou Province
4. Hubei Province
5. Hunan Province
6. Jiangxi Province
7. Zhejiang Province
8. Fujian Province
9. Guangdong Province



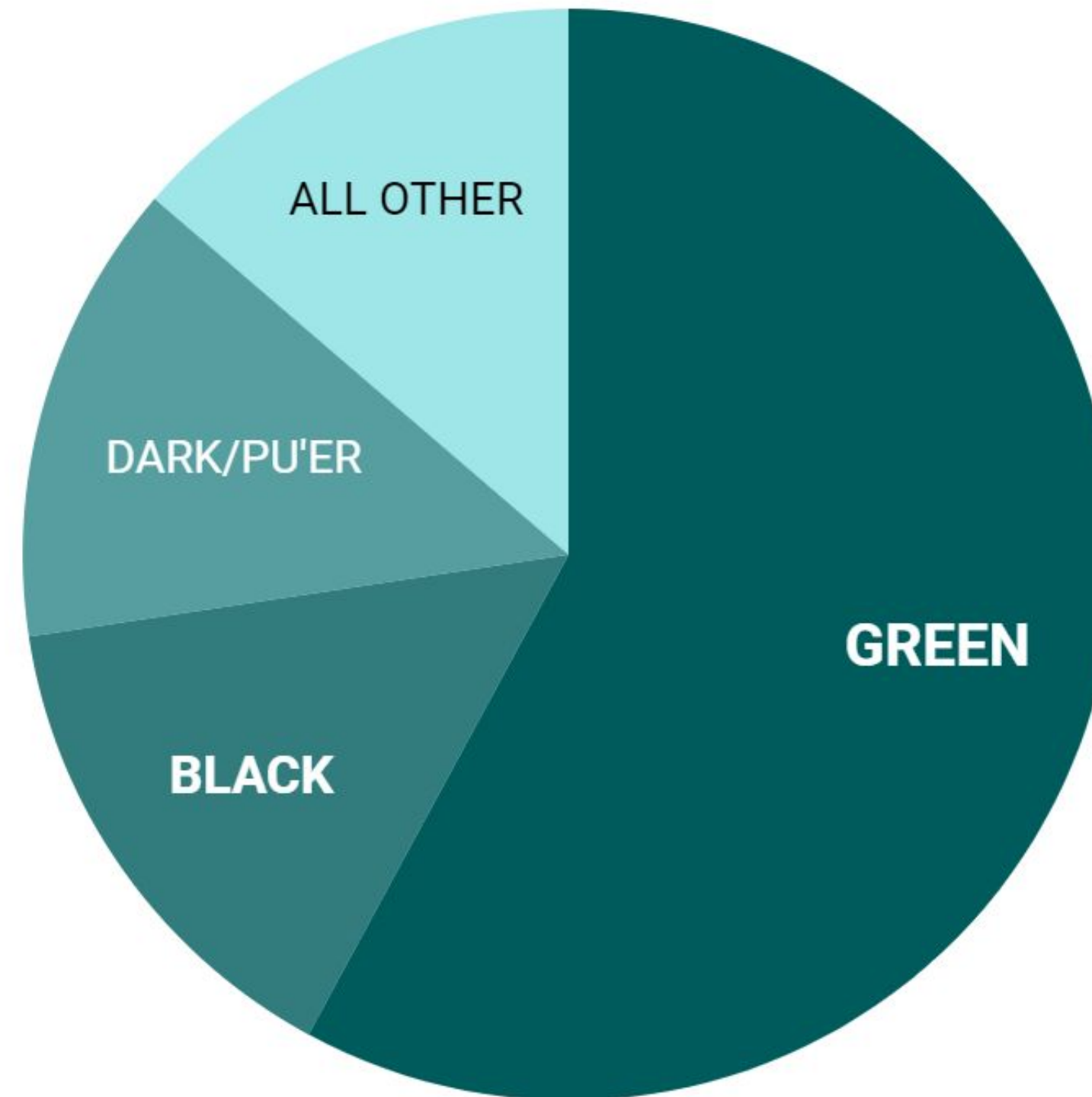
2023 SHARE OF GLOBAL TEA PRODUCTION

China produced **3.3 Million MT**, or **50.6%** of the world's tea



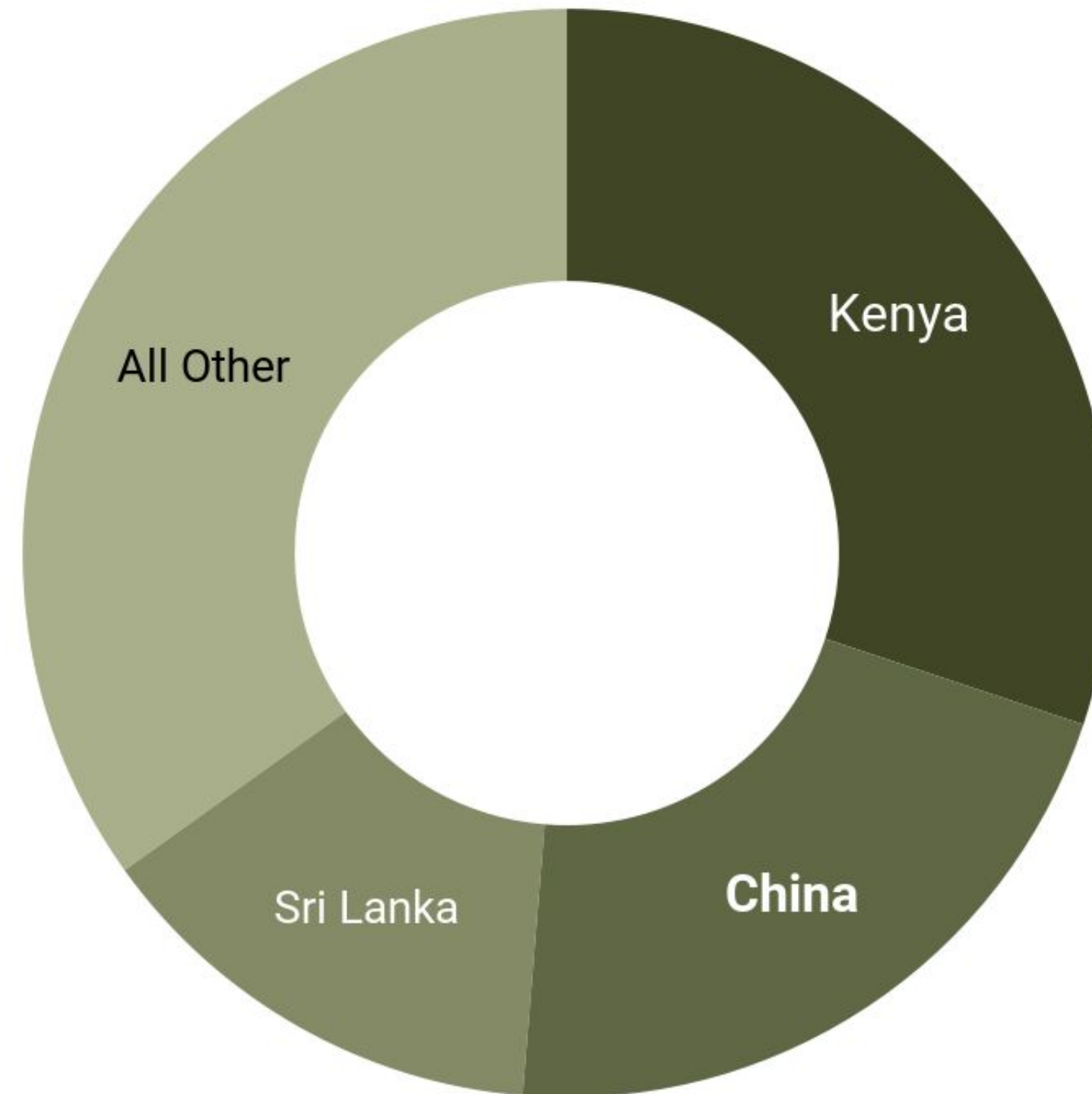
2023 SHARE OF CHINA TEA PRODUCTION

57.9% of China's tea produced was green;
14.7% was black



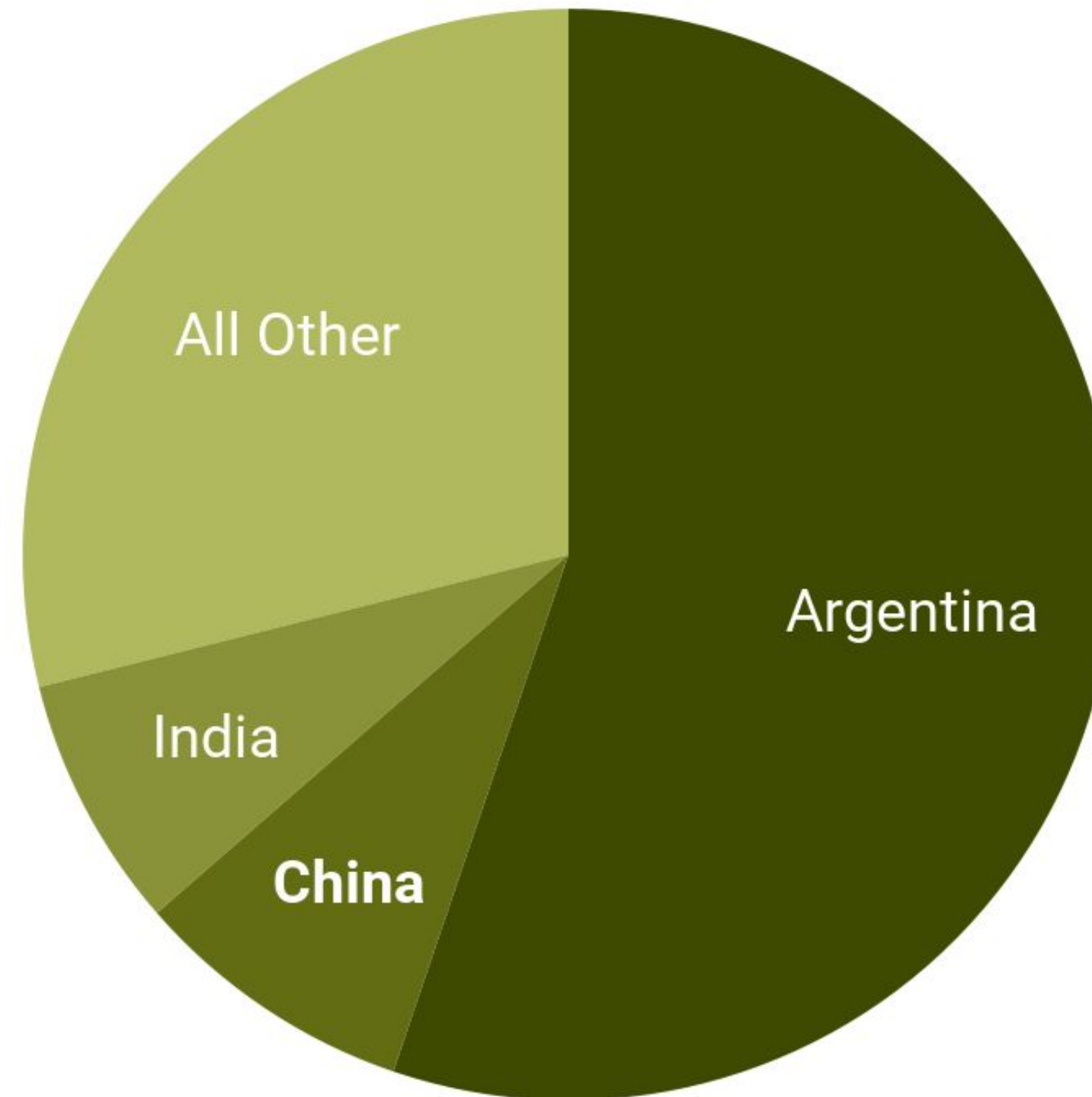
2023 SHARE OF GLOBAL TEA EXPORTS

30.1% of global exports came from Kenya; **21.2%**, or **0.37 Million MT**, was from China



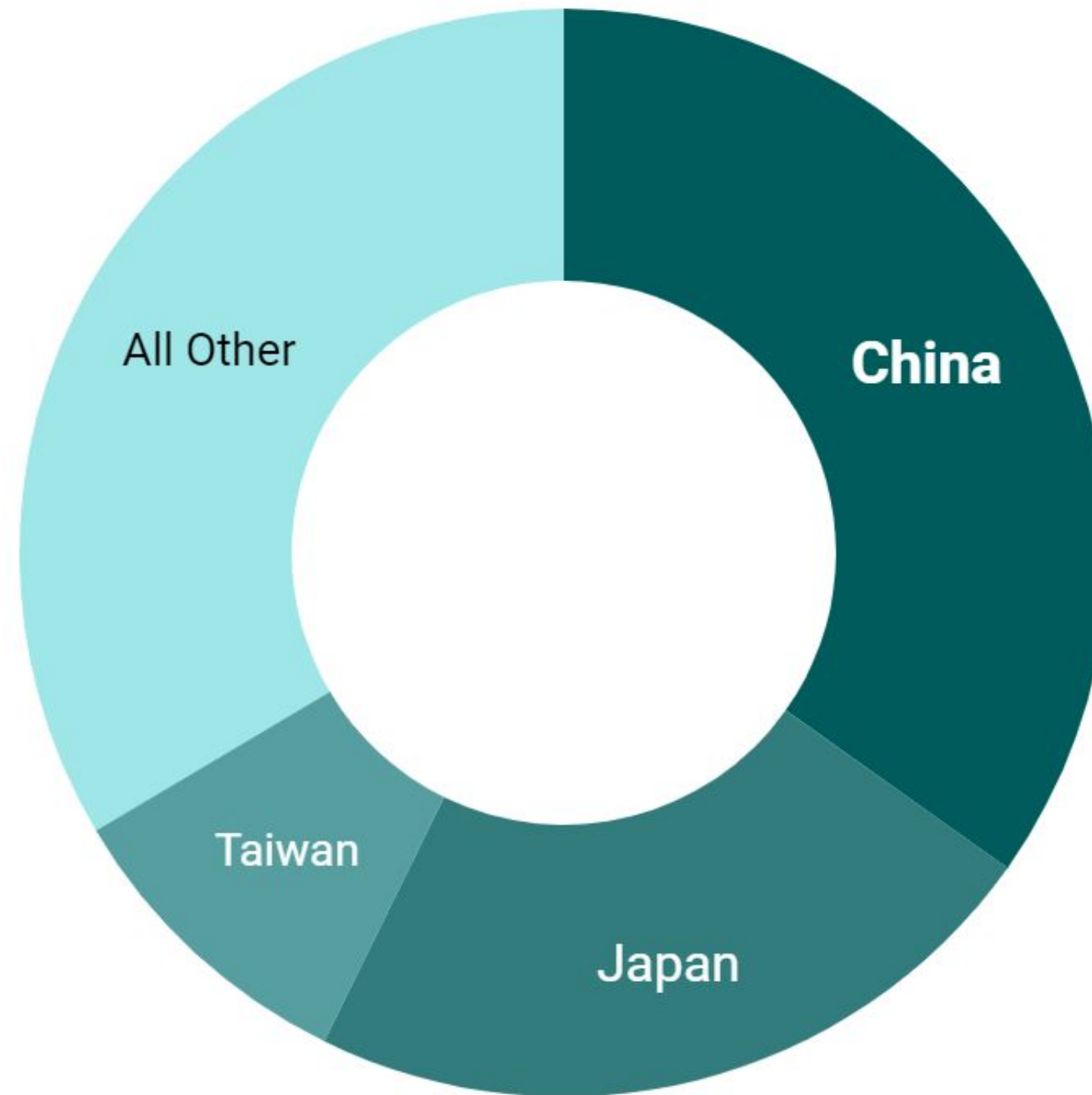
2023 SHARE OF U.S. TEA IMPORTS

55.2% of U.S. bulk tea imports from producing countries was from Argentina; 8.4%, or approx **6,500 MT**, was from China.



2023 SHARE OF U.S. GREEN TEA IMPORTS

34.8%, or approx 2,500 MT of U.S. bulk green tea imports from producing countries was from China; 22.4%, was from Japan.



CAPABILITIES

Matcha

Fully automated production line, with
robot labor



CAPABILITIES

Supercritical CO2 Decaffeination

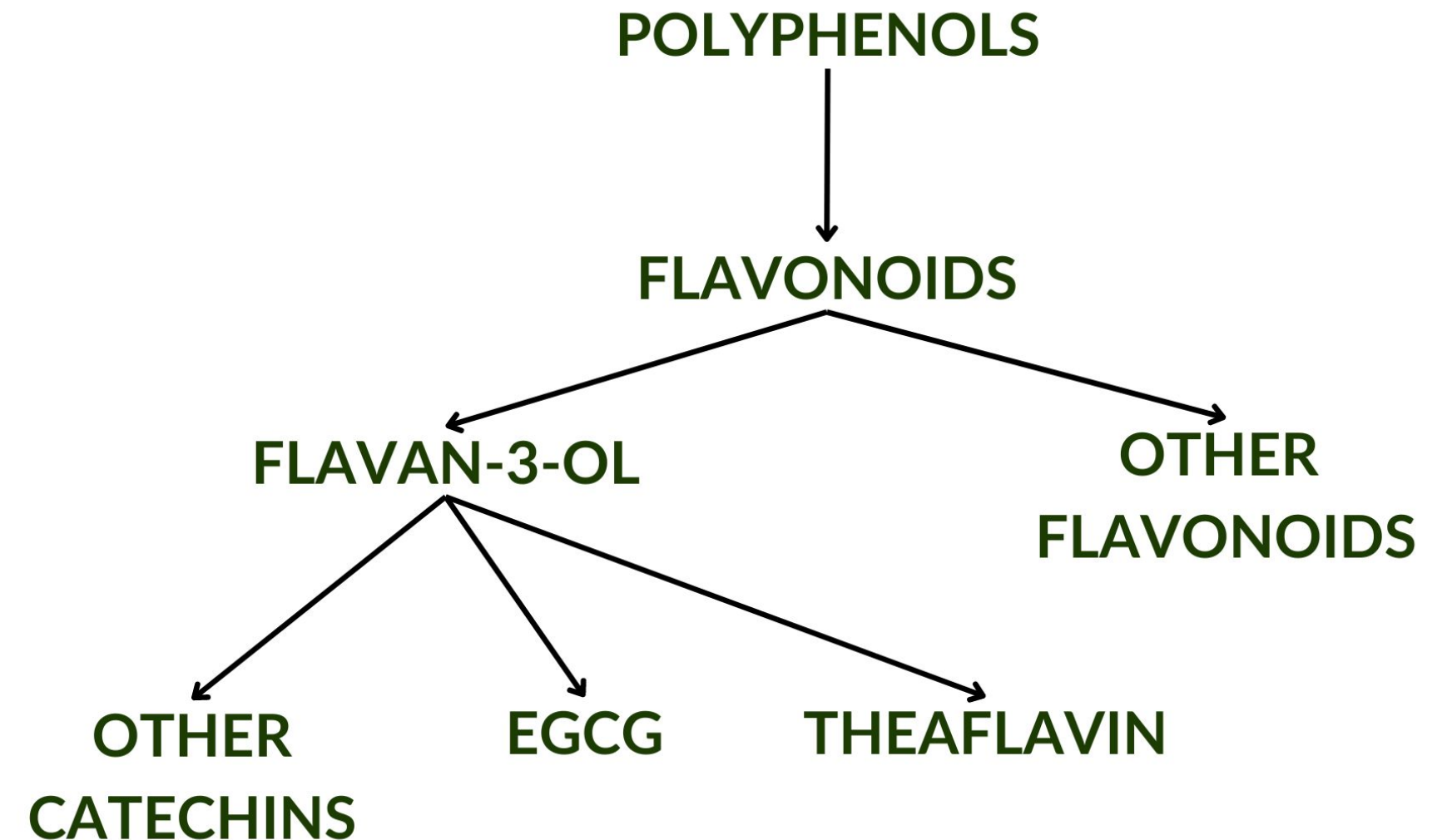
Extraction



TEA AND HEALTH: FLAVAN-3-OLs

FDA set to finalize designation of “healthy” for tea

Tea is a major contributor of flavonoids, including flavan-3-ols, with 1 cup of tea providing amounts above what is found in 1 cup of commonly consumed fruits and vegetables. Studies on the flavonoids found in tea have been actively researched and shown to provide a beneficial effect on blood pressure, cholesterol, blood sugar management, and increase of insulin sensitivity.



References:

Crowe-White KM, Evans LW, Kuhnle GGC, Milenkovic D, Stote K, Wallace T, Handu D, Senkus KE. Flavan-3-ols and Cardiometabolic Health: First Ever Dietary Bioactive Guideline. Adv Nutr. 2022 Dec 22;13(6):2070-2083.

Lopez-Neyman SM, Davis K, Zohoori N, Broughton KS, Moore CE, Miketinas D. Racial disparities and prevalence of cardiovascular disease risk factors, cardiometabolic risk factors, and cardiovascular health metrics among US adults: NHANES 2011-2018. Sci Rep. 2022 Nov 14;12(1):19475. doi: 10.1038/s41598-022-21878-x. PMID: 36376533; PMCID: PMC9663590.



TEA AND HEALTH: HEADLINES

Matcha Green Tea Inhibits Growth of Cancer Stem Cells

Source: Article - "Study Suggests Matcha
Encourages Cancer Cell Apoptosis"
Date: Oct. 15, 2018

Tea: A Polyphenol-Packed Antioxidant Beverage with a Diverse Chemical Composition

Source: Article - "BIOCHEMISTRY OF TEA LEAF. ALL
ABOUT THE BENEFICIAL PROPERTIES OF TEA."
Date: July 22 , 2019

TEA COMPOUNDS AND THE GUT MICROBIOME: FINDINGS FROM TRIALS AND MECHANISTIC STUDIES

Source: PubMed
-<https://pubmed.ncbi.nlm.nih.gov/31623411/>
Date: Oct. 3, 2019

DECODING FLAVANOL-3S: NEW DIETARY RECOMMENDATIONS EXPLORED BY FOOD SCIENTIST

Source: Forbes -
<https://www.forbes.com/health/body/what-are-flavanol-3s/>
Date: Apr. 5, 2023



THANK YOU

E: info@firsdtea.com P: 201-528-7916

